# OHIO HIGH SCHOOL ATHLETIC ASSOCIATION

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www.OHSAA.org | Twitter.com/OHSAASports | Facebook.com/OHSAASports



# What is The OHSAA Radio Network?

# The Concept

The OHSAA Radio Network was created in 2010 to broadcast OHSAA state tournament contests and partner with radio stations to provide a waiver of broadcast rights fees in exchange for promoting OHSAA events and carrying network programming. The network broadcasts the football state championships, the girls and boys basketball state tournaments and football and basketball pregame shows. **There is no fee to carry network programming**. Broadcasts are delivered via satellite by Skyview Networks or online. Fans can listen to all network broadcasts on the OHSAA website.

# Through December 2023, **94** stations have carried OHSAA Radio Network programming.

The OHSAA selects veteran broadcasters, engineers and production crews and utilizes half of the commercial spots for promotion of the OHSAA's corporate partners, events and public service announcements. The remaining commercial spots are local avails for stations to insert their own inventory. The presence of the network at a state tournament contest does not prevent a radio station from continuing to cover its local area team.

#### **Program Logs and Delivery**

A network program log is created for each broadcast so local stations can insert their local spots at the appropriate time. Relays from **Skyview Satellite** are inserted for the start of broadcast, local breaks, station identification and end of broadcast so that affiliates can automate the broadcast if they so choose. (The network will cover all local avails so there is no dead air.)

#### **Affiliate Benefits**

Radio stations are encouraged to opt into an affiliate plan prior to the tournament to reduce or waive their rights fees for broadcasting regional and state tournament contests. See the affiliate plan document posted on the OHSAA Radio Network page at OHSAA.org for more information. The rights fee reduction or waiver can be applied to individual stations, or to a cluster of stations that are in the same building. Please contact Tim Stried for details.

### OHSAA ###



### 2023-24 Events

Football Playoff Pregame Shows – November

Football Championships, Nov. 30-Dec. 2

Basketball Tournament Tip-off
Pregame Shows (6),
February and March

Girls Basketball State Tournament, March 14-16

Boys Basketball State Tournament, March 22-24

Softball State
Tournament, May 31-June 1

Baseball State Tournament, June 7-9

#### For More Information:

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