



**Analytics for Coaches.
Excitement for Fans.
All Without Breaking the Bank.**

Transform Your Coaching Approach.

MaxPreps Advantage delivers fast, affordable access to professional-grade video analysis across 11 sports. Game footage is auto-captured from your NFHS Network cameras and synced with MaxPreps, saving time and boosting visibility for your athletic program.

KEY BENEFITS

Professional Analysis: Get the same video breakdown tools used by college and and pro teams

Time Savings: Automated film upload and analysis reduces prep time significantly

Multi-Sport Coverage: Comprehensive analytics for 11 different sports

Dual Purpose: Same footage improves team performance AND drives fan engagement

Affordable and Transparent Pricing

All Access Package

FREE FOR NFHS NETWORK SCHOOLS

Perfect for schools streaming with the NFHS Network, providing essential coaching tools at no additional cost.

Automated Film Upload: Game footage automatically uploaded and synced

Unlimited Storage: No storage limits or fees

Self-Editing Tools: Intuitive editing and highlight creation for coaches and athletes

Digital Playbooks: Modern coaching tools for game planning

Easy Film Exchange: Simple sharing between coaches and teams

All Teams: Free access for all teams, coaches, and players

Advanced Breakdowns

\$600 PER TEAM PER SEASON

Unlock the full potential of MaxPreps Advantage with comprehensive statistical analysis and automated content creation.

All Access Package: All features of the package

Detailed Analytics: Team and individual stats, charts, and tendency reports

Multi-Sport Access: Available for all 11 supported sports

12-Hour Turnaround: Game analysis delivered in under 12 hours

Automated Stats: Post-game stats are automatically created and published to MaxPreps

Game Recaps: Three different 2-minute recap videos (home, away, neutral)

MaxPreps Integration: Game Recap and Stats automatically posted to MaxPreps

Social Media Ready: Recap videos available for social media use

Comprehensive Sport Coverage

⚽ **SOCCER**

⚽ **FOOTBALL**

⚾ **SOFTBALL**

⚾ **BASEBALL**

🏐 **VOLLEYBALL**

🏑 **FIELD HOCKEY**

🏒 **LACROSSE**

🏒 **ICE HOCKEY**

🤼 **WRESTLING**

🏀 **BASKETBALL**

🏈 **FLAG FOOTBALL**

FROM FIELD TO FANS

ONE WORKFLOW, MULTIPLE TOUCHPOINTS: FROM GAME TO ANALYSIS

1

GAME CAPTURE

NFHS Network cameras record your game

2

AUTO-UPLOAD

Footage seamlessly uploaded to MaxPreps Advantage

3

ANALYSIS

Professional breakdown completed in <12 hours

4

STATS & RECAPS

Automated stats and highlight videos published

5

FAN ENGAGEMENT

Increased visibility and social media content

Game-Changing Capabilities

FOR COACHES

Video Analysis:

Professional-grade breakdowns with detailed statistics

Tendency Reports:

Identify opponent patterns and team strengths/weaknesses

Digital Playbooks:

Modern tools for game planning and strategy

Film Exchange:

Easy sharing with other coaches and scouts

Time Efficiency:

Automated processes free up time for actual coaching

FOR ATHLETIC DIRECTORS

Program Visibility:

Automated content boosts program profile on MaxPreps

Fan Engagement:

Recap videos and highlights drive community interest

Cost Effective:

Professional tools at a fraction of traditional cost

Revenue Impact:

Increased visibility can drive higher attendance and streaming

FOR ATHLETES

Performance Review:

Easy access to game footage and highlights

Skill Development:

Self-service editing tools for personal improvement

Recruiting Support:

Professional-quality highlights for college recruitment

Team Building:

Shared access promotes team analysis and growth

Ready to give your teams the competitive edge they deserve?



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Powered by **playon**

GoFan, MaxPreps, MaxPreps Advantage, NFHS Network, and PlayOn Sites form the PlayOn Fan Experience, delivering a complete high school sports experience that maximizes fan connection, boosts program visibility, and strengthens school communities.